

THE DAILY MISSOURIAN

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UNIVERSITY THIS FALL

The prospects for the next school year at the University are good. Although the war may cause a slight change in the make-up of the student body, it is certain that there will be a large enrollment.

The enrollment at the University depends largely upon the agricultural conditions of the state. Many of the students come from the small towns and the rural districts. The farmers have never had so much money as they will have this year when the harvest has been gathered, and if they are willing to spend the money for the education of their children, the University should have a larger rural representation.

The student body is women to 35 or 40 per cent. There should be just as large an attendance, if not a larger attendance of women here next year. If they do intensive studying along home problems, they should be of much help in the food conservation movement.

It is relative to the probable number of men students that there has been considerable discussion. Sixty to 70 per cent of the student body is under 21 years of age. Scarcely 20 per cent of the men students are more than 21, or within the draft age. And the probability is that not more than 10 per cent of those students will be drafted. With the exemptions it may be seen that the draft itself should not affect more than two or three per cent of the men students.

Columbians can be of great service to the University next year by writing letters to their young friends, who live in various parts of the state, urging them to attend the University. Not only will they help Columbia, but they will be of far greater service to the prospective students themselves should they come to school.

Let us all work for a greater University next year, and we will have it.

"Little local contractors on local cantonments may do things which will give rise to minor scandals; but at Washington the net result will be all that can be achieved by ability and long experience, plus integrity and great devotion," writes Mark Sullivan in Collier's Weekly. Thus always with the defenders of Big Business. It will be difficult, however, to convince the plain American that there is more honesty among the big contractors at Washington making millions of dollars than among the little ones at home making hundreds.

As The Pages Turn

"Direct-Method Development"

Claus Seltz, in his book, "Direct-Method Physical Development," has attempted to solve the problem of how to infuse—direct from within—the nervous and muscular systems and all the interior functions of the body with superior vitality.

Mr. Seltz would eliminate the too many human hothouse plants in the world today by waking them up. He believes that this can be accomplished if they will acquire superior nerve and muscle-control from direct methods. Mr. Seltz describes "direct methods" as meaning the consistent application of all the faculties of the mind, both conscious and subconscious, to the full development of the vital forces with which we are endowed.

(R. F. Fenno & Company, 16 East 17th street, New York; 1917; cloth, 202 pages; \$1 net.)

Professor Taylor to Lecture Tonight.

Prof. Carl C. Taylor of the department of sociology of the University will lecture in the Y. M. C. Auditorium tonight on "The Social Test of Religion." The lecture is one of a series he is giving on the social values of religion.

IT'S EQUAL RIGHTS IN JOURNALISM

Missouri Women Find Enjoyment, Profit and Honors in Writing and Editing in Large Towns and Small.

The public opinion which sanctions the woman journalist is modern. It is an outgrowth of independent thought and feeling. Twenty years ago the woman who entered the newspaper profession was regarded not only as a novelty but as an oddity. Her entrance was regarded as so unbecoming that only the courageous one remained long. This attitude was true in Missouri as in every other state. A woman reporter was still a novelty ten years ago. Those who wished to write confined their efforts to fiction, poetry and magazine contributions. In this line of work, Missouri women were gaining success even in Civil War times. Novels have appeared from time to time which have placed the Missouri women who wrote them among the famous women of the world.

The fiction writer, the poet and the writer of short stories cannot be considered as true journalists. They have not experienced the life of newspaperdom which constitutes journalism as it stands today. The woman reporter who finds a story, gets it and writes it for her paper, is a modern creation. With her independence, her confidence and her faith, this newspaper woman represents the typical woman of today more than she does the woman in any other work. She does not stand back for small conventionalities, yet she retains her dignity and her womanliness at all times. She must be honest with her convictions and with her paper, frank, clear-headed and persevering. Above all these qualities stands the ability to think. Without this, she is lost, for modern woman must think. This is the Missouri woman in journalism—an example of the modern American woman.

Woman's Place Established.

While woman had to make many attempts to enter the newspaper world and undergo much criticism to do so, her place now is firmly established. She who can furnish stories or sketches that keep up an interest in the paper for which she writes, or who can, through advertising mediums, bring an increased income to her employer, is regarded the same as if she were engaged in any other work and demands the admiration of those who realize her superior skill. Her work is not all happy and not everyone who wishes to be a successful journalist succeeds, yet the reward to the woman who deserves it is now granted, as it is to the deserving man.

The number of Missouri women now engaged in newspaper work would be hard to estimate. To name all these would be impossible, yet there are some whose names stand out either because of their unusual success or because of the type of work which they are doing. St. Louis has many as feature and special writers. The oldest of these special writers is Elizabeth Merriwether, who for more than sixty years, has been a contributor to the leading newspapers and periodicals of the country. Florence Hayward and Zoe Atkins are also in this group of writers. Miss Hayward has two principles which have guided her in her work: She continues at her copy until it reads easily, and she chooses carefully the publication to which she sends it.

Jane Frances Winn the "Dean."

The special writer stands merely on the verge of journalism. She misses both its fascination and its hardships. For this reason, the special writer cannot become a loyal supporter of the profession as can the regular staff correspondent. Jane Frances Winn of St. Louis, who is sometimes called the "dean" of the city's newspaper women, has been connected with newspaper work, as a continuous writer, longer than any other woman in the state. She might well be called the "dean" of all Missouri newspaper women. As a member of the staff of the St. Louis Globe-Democrat for more than seventeen years, she has seen all sides of the work. To her, journalism is the finest profession for a woman. The woman journalist's work is generally the reflection of her own character, and she should strive to give it the best that is in her, Miss Winn says.

Emily Grant Hutchings is another Missouri woman who knows both the trials and successes of the journalist. She has been with the Globe-Democrat for twelve years as a regular feature writer for the magazine section of the Sunday paper. She has proved that journalism and housekeeping can be correlated successfully. Her advice to the women who in considering entering journalism is, "Don't do it." Her philosophy is that the woman who is sincere and is willing to withstand the hardships connected with this work will still be anxious to enter; the others will not.

Marguerite Martyn Popular.

The ability to write and illustrate

her own stories has made for Marguerite Martyn of St. Louis a place which few can fill. Her illustrations have been followed day by day by the many who admire her art. To find no illustration with her familiar scrawl below it brings regret. She learned her newspaper style by experience and is a firm advocate of memory work rather than the note-book method for the interviewer. She has found that the secret of successful interviewing is to listen attentively rather than to do all the talking.

While Kansas City and St. Joseph have not the large number of women writers which St. Louis can lay claim to, Alice Mary Kimball Godfrey of the Kansas City Star and Amy Armstrong formerly of the Kansas City Post, are two of the best known. Both have shown to doubters that a woman has the same ability to get news and to write it as a man.

Elba Heininger, the children's writer for the St. Joseph News-Press, is loved not only by the little ones but the grown-ups as well. Hazel Rex and Mrs. Carrie Burton are other journalists of St. Joseph.

Among the feature writers of Missouri cities who have not already been mentioned are Mrs. Hannah Pittam, Amelia Moore, Val Jones, Emily Alcott, Laura Fowler, Katherine Richardson, Irene McLagan and Frances Scovell, all of St. Louis. Miss Julia Underwood is writer of the religious department of the St. Louis Globe Democrat. Laura Fowler of St. Joseph is part editor of the Catholic Tribune. The literary editor of the National Magazine, M. Genevieve Hock, is also a Missouri girl. All these are giving Missouri a high place in the newspaper and magazine world.

Smaller Towns Have Them, Too.

Although the writers for the city newspapers of Missouri are best known to the public, this does not mean that their influence can be wider or more pronounced than that of the women journalists of Missouri's smaller cities and towns. Scattered all over the state are women as necessary parts of the thriving newspaper office. Some are society editors; some reporters and feature writers; one other a city editor on a small daily. Several graduates of the School of Journalism of the University are included in this number.

As an important factor in moulding Missouri opinion comes the woman country editor. Women's names are to be found at the head of many country newspapers of the state. Many a woman is directing the policy of a little paper, strengthening its influence in the community and aiding the community to become an influence on neighboring communities.

Twenty Women Editors Here.

Perhaps no other middle western state has so many women editors. Twenty are included in this number. Their competition is entirely with men. As the policy of their papers show, the independent spirit of the day is dominant. Women are keeping their newspapers out of partisan politics and basing editorial policy entirely upon the good to the community and to society. As executives and managers, these women of Missouri are successful. The long time many of them have been in the work proves this.

Missouri's women editors and their newspapers include the following: Lilly Frost, Vandalia Leader; Mrs. Anna Bysfield, Rochefort Progress; Ruby Hills, Wayland News; Mrs. T.

M. Horne, Blackwater News; Berniece Coine, Lockwood Luminary; Junia Heath, Walnut Grove Tribune; Ada Wightman, part owner Bethany Clipper; Mrs. O. R. King, Maitland Herald; Bertha Beavers, part owner Forrest City News; Almae Hall, Blue Springs Sni-a-Bar Voice; Mrs. Alice C. Rozelle, Webb City Register; Mrs. Nelle Marbury, Festus News; Mrs. E. W. Ewing, Missouri Ledger; Arlene Dow, Southwest Journal; Mrs. Robert Dugan, Alton Record; Mrs. Kate Waddell and Mrs. Ester Stiles Lawson, Sedalia Social Messenger; Josephine Cooper, Mountain Grove Herald; Florence Lane, Rural School Messenger; Nelle G. Burger, Missouri Counselor.

Women Also in Writers' Guild.

Several of these country editors are members of the Missouri Writers' Guild, which is organized so that Missouri writers may be of help to each other. This guild holds to the idea that the woman writer is equal to the man writer and therefore includes both men and women in its membership. Both newspaper workers and authors are included. Twenty-four women are active members of the organization.

Seven women writers from Missouri have a place in the American "Who's Who." The fiction writer rather than the newspaper woman has a representation here. Of the newspaper writers, Jane Frances Winn, already mentioned, has a place. Mary Owen, a writer of folk lore from St. Joseph, Mary Dillon, famous for her novel, "The Rose of Old St. Louis"; Fannie Hurst, formerly of St. Louis, a writer of short stories and character novels; Elizabeth Merriwether, and Sara Teasdale, a poet and short story writer, make up this group of recognized writers from Missouri.

Prospects Bright for Women.

The prospects for women in journalism have never been brighter than at present. The spirit of freedom which has typified our Government is noticed more and more. Women have never had a better opportunity to show their intellectual ability and to use their persuasive powers. With the advance of the woman suffrage movement and the recognition of women in the industries and professions, the woman in journalism has her chance. It is her own fault if she does not make good. If she has the qualities so necessary for a successful newspaper woman, they must be shown in her work. Missouri has the western atmosphere of freedom and life—the atmosphere which urges the ambitious woman, as the ambitious man, to go ahead and prove worthy.

C. S.

ENEMY PURSUES "PHANTOM"

Elusive German Flyer Wanted by French Aviation Service.

By United Press
PARIS, July 9.—A German flyer is really wanted by the French military and aviation service. "Phantom," as this enemy airman has been named along the French front, appears at dawn or twilight and begins machine gunning the trenches.

Official recognition has been offered to any aviator who brings this aerial "Flying Dutchman" down. Ray Bridgeman, Lake Forest Ill., and Edwin Parsons, Holyoke, Mass., members of the La Fayette Escadrille, braved a thunder storm at 9 o'clock one night recently to take the air after the phantom flyer.

Warrensburg Club Picnic Saturday.

The Warrensburg Club of the University will hold its annual summer picnic on Dean F. B. Mumford's lawn at 4:30 o'clock next Saturday afternoon. C. A. Phillips, dean of the faculty of the Warrensburg Normal School, will address the club. The stunt committee has arranged games and sports for recreation. Those expecting to attend the picnic are asked to see Claude Biggs before Thursday. Mr. Biggs will have a table in Academic Hall from 9:30 to 10:30 o'clock Tuesday, Wednesday and Thursday.

Will Have High School Conference.

A high school conference will be held at 1:30 o'clock tomorrow in Room 130, Academic Hall. Dr. J. D. Elliff, director of the Summer Session, will speak on the Smith-Hughes Bill. A discussion will follow, led by the members of the educational classes.

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University Depository

Notice is hereby given that sealed proposals will be received by the undersigned until noon of Friday, July 27, 1917, from any banking corporation, association, trust company, or individual banker, in Columbia or Boone County, that desires to be selected as a depository of the moneys and funds of the University of Missouri for the ensuing two years. Each bid must be accompanied by a certified check for \$1,000 as a guaranty of good faith on the part of the bidder that if its bid is accepted it will give bond as required by law.

J. G. BABB,

Secretary, Board of Curators.

Warning

We are informed that at some cafes, restaurants and gardens beer and strong drinks have been sold under the guise of the popular soft drink Bevo.

These reports have been confirmed sufficiently to compel us to take action.

The beverage Bevo enjoys the protection of both federal and state authority. In preparing it for sale and in marketing it, we adopt every possible precaution to protect the public against imposition and to prevent evasion of the law. Bevo is sold in bottles only, we bottle all of it ourselves, and we have adopted a kind of bottle, crown and seals designed to prevent imitation.

We shall omit no measure within our power to defend the authority under which Bevo is manufactured and sold, to protect the public from imposition, and to safeguard the good name of this Association.

We therefore give fair warning that we shall refuse to sell our products to those who are found guilty of the above offense.

ANHEUSER-BUSCH BREWING ASSOCIATION

John Busch

Grocery Bargains

SUGAR

12 lbs. \$1.00

Potatoes, peck	40c
Domino Sugar, 25 lbs.	\$2.20
Flour, 25 lbs.	\$1.50
Flour, 50 lbs.	\$3.00
Dried Peaches, lb.	12c
6 Bars Soap	25c
50c Ripe Olives	20c
15c Nipped Herring	65c
15c Corn Flakes	10c
10c Raisins	\$1.3c
20c can Peaches	15c
3 lb. can Hominy	10c
10c Jello, 3 for	25c
25c Hershey Cocoa	20c
Gallon Rhubarb	20c
50 lb. can of Lard, lb.	23c
10 lbs Lard	\$2.50
25c Safflower	20c
7c Matches	05c

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